

Concert Named to NGF Top 100 Businesses in Golf

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The NGF's Top 100 Businesses in Golf is a biennial list created to recognize the most successful, prominent, influential, successful and innovative companies in the U.S. golf industry. The NGF GOLF 100 is a list - not a ranking - that is broken down by sectors and celebrates the sport's vitality, size and depth. The diverse list of companies contains not only the well-known brands that golfers see on TV, but highlights the innovators and influencers throughout various business segments that contribute to golf's nearly \$100 billion annual economic impact.

Candidates were evaluated on seven weighted criteria, with financial success being a key component, in addition to growth rate and trajectory. Other assessments included influence throughout the golf industry, innovations, prominence and leadership within a particular category, and contributions to the growth and vitality of the game.

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